



OVAL CREATIVE

CLARKE

WHERE PUBLIC HEALTH MEETS PUBLIC PREFERENCESM

Designing and providing products and solutions to meet the evolving expectations for mosquito control in our communities.

clarke

675 Sidwell Court, Saint Charles, IL 60174 USA
Phone: 630-384-2000 Fax: 630-384-0794
www.clarke.com

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 Follow us on Twitter
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OMRI Listed formulations for organic cross and gardens and sustainably-driven communities
NATULARSM larvicide
MERUSSM adulticide

Biorational larvicides, with rotational options for every habitat
ALTOSIDSM
NATULARSM
FOURSTARSM
DUPLEX

Adulticides without PBO for application by ground or air
MERUSSM
ZENIVEX

Environment and equipment-friendly aerial adulticides that pose no corrosion or handling issues
DUETSM HD

The World's Most

Spread ad for industry's leading publication

WHAT YOU NEED TO KNOW ABOUT MOSQUITO CONTROL IN 2019

From products and surveillance practices to application methods – public health mosquito control is always changing. Attend a **free annual workshop** and find out what's trending for 2019.

clarke

SIGN-UP ONLINE AT >> WWW.CLARKE.COM/WORKSHOPS

REGISTER NOW FOR A FREE HALF-DAY WORKSHOP

Designed specifically to help public health mosquito abatement professionals:

- Deliver better program results
- Manage resident questions and concerns
- Earn Continuing Education Credits (CEUs) where applicable

Breakfast or lunch served at every workshop.
Register early – some locations have space limitations.

REGISTER FOR A WORKSHOP NEAR YOU.

On-line at www.clarke.com/workshops
Or call **1-800-325-5727**

Friday, June 8, 2019 8:00 AM - 12:00 PM 12:00 PM - 1:00 PM 1:00 PM - 4:00 PM 4:00 PM - 5:00 PM 5:00 PM - 6:00 PM 6:00 PM - 7:00 PM 7:00 PM - 8:00 PM 8:00 PM - 9:00 PM 9:00 PM - 10:00 PM 10:00 PM - 11:00 PM 11:00 PM - 12:00 AM	Friday, June 14, 2019 8:00 AM - 12:00 PM 12:00 PM - 1:00 PM 1:00 PM - 4:00 PM 4:00 PM - 5:00 PM 5:00 PM - 6:00 PM 6:00 PM - 7:00 PM 7:00 PM - 8:00 PM 8:00 PM - 9:00 PM 9:00 PM - 10:00 PM 10:00 PM - 11:00 PM 11:00 PM - 12:00 AM	Friday, June 21, 2019 8:00 AM - 12:00 PM 12:00 PM - 1:00 PM 1:00 PM - 4:00 PM 4:00 PM - 5:00 PM 5:00 PM - 6:00 PM 6:00 PM - 7:00 PM 7:00 PM - 8:00 PM 8:00 PM - 9:00 PM 9:00 PM - 10:00 PM 10:00 PM - 11:00 PM 11:00 PM - 12:00 AM
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The World's Most Mosquito Control

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675 Sidwell Court, Saint Charles, IL 60174
www.clarke.com
Making communities around the world more livable, safe and comfortable.


Ronald D. Cross
Lake Harmony Inc.
307 Healy Dr
Elizabeth, WV 26435-7374

9" x 6" jumbo postcard template for regional workshops




Mosquito Products >

Clarke offers the broadest selection of product offerings in the industry. Choice matters. It's the foundation for effective long-term mosquito control.



Mosquito Services >

We offer the greatest range of capabilities and expertise. Get access to the industry's largest in-house staff focused on mosquito control.



Aquatic Services >

We offer sustainable solutions and practices to create healthier bodies of water while meeting the aesthetic and recreational needs of the public.

Original vector icons for new web landing page



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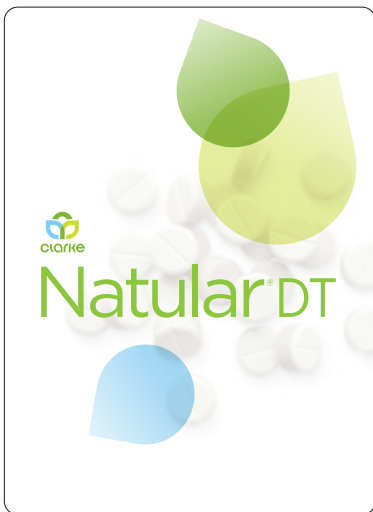
CLARKE



16' X 8' trade show exhibit for industry's largest annual convention



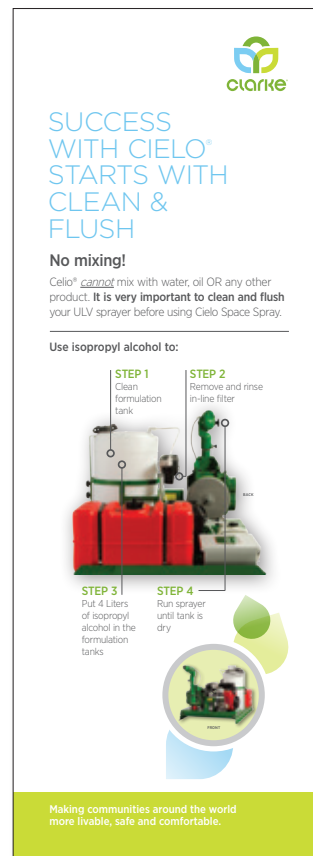
National sales meeting logo and title ppt slide



Product packaging



32" x 80" pull-up banner for multi-use



24" x 79" pull-up banner sales meeting



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Pillar design for the 2019 American Mosquito Control Association (AMCA) Annual Conference

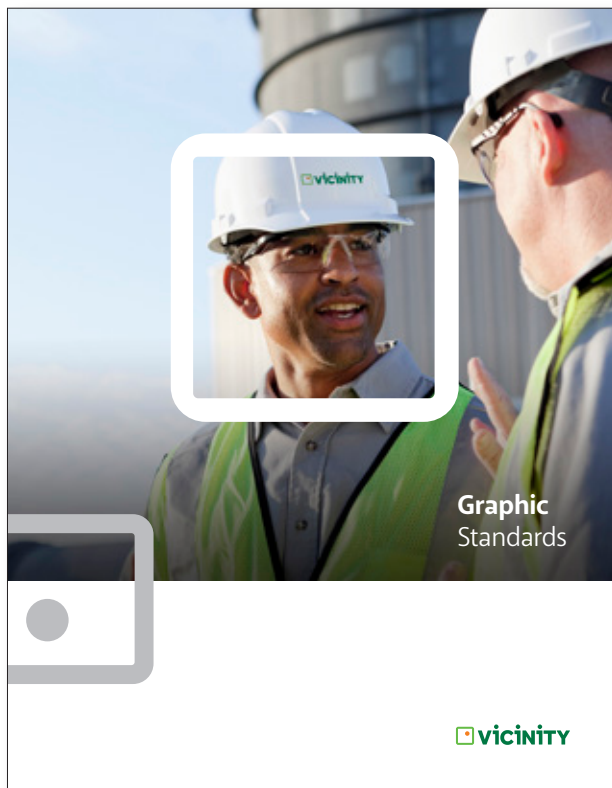


4 window panels design for the 2019 American Mosquito Control Association (AMCA) Annual Conference



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VICINITY ENERGY



13-page Graphic Standards Guide

Vehicles, containers and dumpsters
General principles

Vehicles represent an important outlet for promoting vicinity. Consistent with the new graphic environment for the vicinity brand, vehicle markings have been defined based on the use of the full vicinity logo (name + symbol) together with the additional use of the symbol based on the following principles:

- The symbol is always presented in its full form to underscore the brand's visibility and legibility.
- Working synergistically with the symbol the logotype is systematically used across the entire fleet in order to develop brand awareness.

Company Legal Name

24.8"

Typofont: Anapa Bold Centered Vicinity
Baltimore, MD
800-324-4567
USDOT 0000000

Graphic Standards vicinity

Vehicles, containers and dumpsters
Tractor trailer

Vehicle	Length	Mark	Position
Tractor	17.32"	100%	Door & Hood
Trailer	17.32"	100%	Front
Trailer	17.32"	100%	Door

17.32"

17.32"

15.5"

Graphic Standards vicinity

Industrial sites and headquarters
Exterior signage

Facade signs

Construction principles
Building markings are an important aspect of site identification and image. Several options are available depending on the building layout, visibility, and municipal bylaws. (Signed heritage sites, prevailing winds, etc.)

Logotype placed directly on the building.

Logotype on a sign attached to the building.

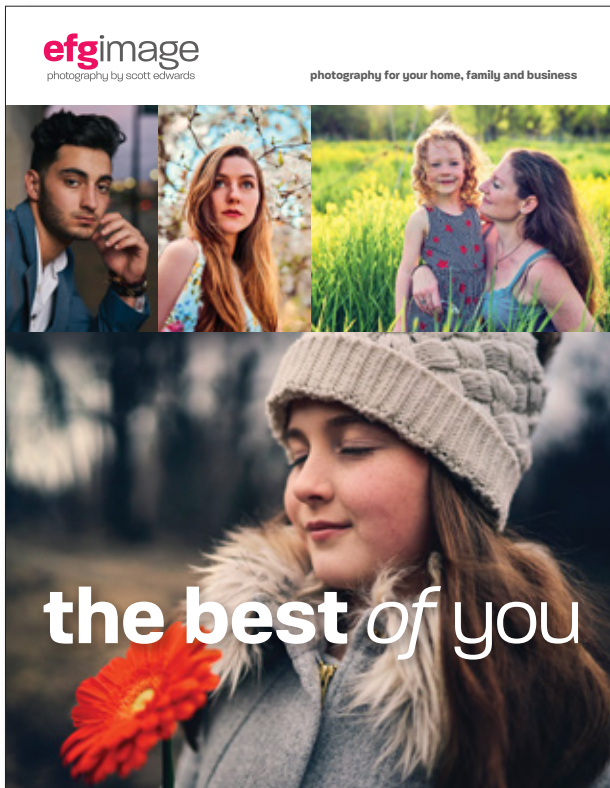
Logotype on a sign attached to the building.

Graphic Standards vicinity

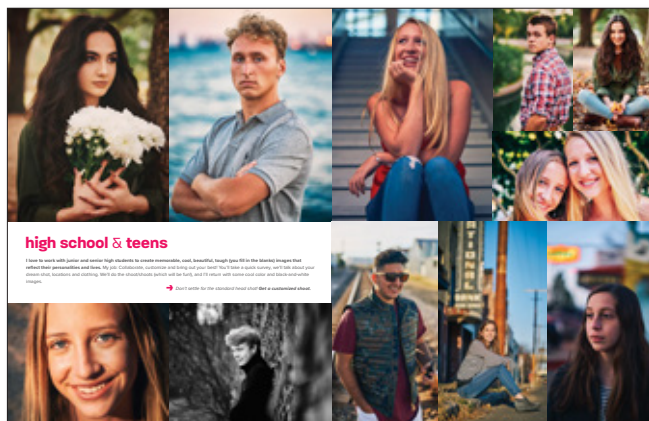


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efgimage





8.5" X 11" 16-page self cover direct mail brochure





OVAL CREATIVE

efgimage





efgimage
photography by scott edwards

**PORTRAITS,
COMMERCIAL WORK
& SPECIAL MOMENTS**

Your image is extremely precious and valuable. I guarantee you're going to look awesome.

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Member, Professional Photographers of America

1/3 page ad series



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WINNETKA YOUTH ORGANIZATION



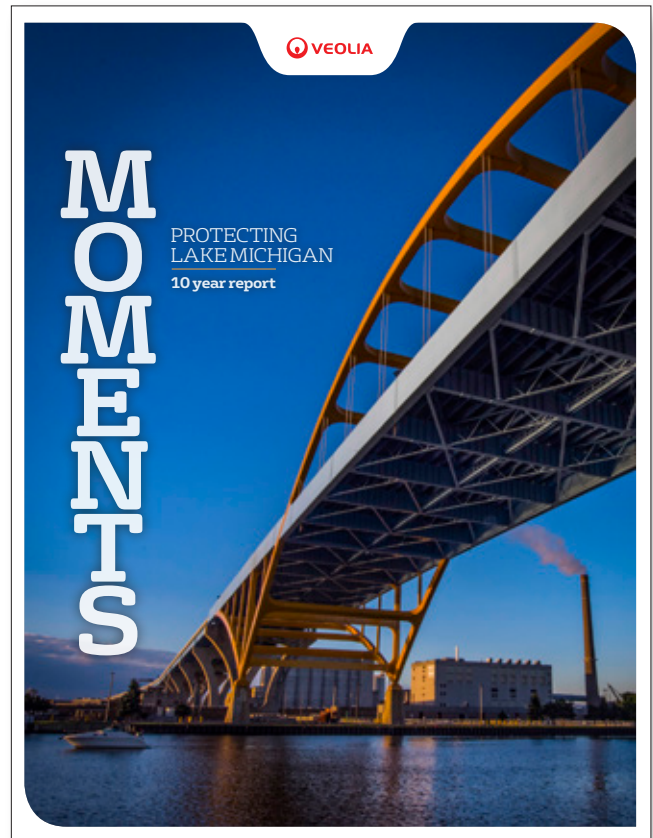
Promotional logo for teen event





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VEOLIA MILWAUKEE



Cover design concepts and photography for 10-year report to the city



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VEOLIA MILWAUKEE



Photography of Milwaukee cityscapes, two facilities and 2018 Milwaukee Doors Open one-day event



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VEOLIA NORTH AMERICA

Welcome to Veolia

Who is Veolia?
VISION: Circular economy to bring value to customers and community.

Three divisions in North America generate \$2.3 billion in sales
 (7,000 employees - 30,000 customers)
 • Environmental Solutions and Services (ES&S)
 • Industrial Water and Regeneration Services (IWRIS)
 • Biological and Chemical (B&C)

Global Veolia in Paris, France, generates \$30 billion in sales (140,000 employees)
 • Drinking water for 96,000,000 people
 • Wastewater treated for 62,000,000 people
 • 55,000,000 megawatt hours of energy
 • 47,000,000 tons of waste converted

Characteristics of an ideal Veolia employee:
 • Strong work ethic
 • Can get along well with others
 • Can lead or follow without issue
 • Sound character (We do background checks)
 • Presents themselves well, well-groomed
 • Has initiative, self-starter, does not need direction
 • Checks the facility, confirms just to pick up pay check
 • Is interested in the site, community and customers
 • Looks for growth in knowledge and challenges

What happens at the Wurtland site?
 • Non-flaming sulfuric acid
 • Chlorine
 • Sulfur trioxide
 • Chlorosulfonic acid
 • What do these materials produce?
 • Pharmaceuticals (Tylenol)
 • Paper
 • Textiles (Denim)
 • Pipelines (plastic)
 • Water treatment
 • Car batteries
 • Shampoo (Viva Sunscreen, Head and Shoulders, Pampers)
 • Soap
 • Laundry detergent (Tide, Clorox)
 Building blocks for all products in our economy

Engineering disciplines
 • Chemical
 • Electrical
 • Mechanical
 • Civil
 • Materials

Course focus in high school (college prep courses)
 • Math (algebra, geometry, trigonometry, calculus)
 • Chemistry/Science (laboratory physics, biology)
 • Computer science

Chemistry/Science
 • English
 • History

Opportunities:
 • Chemistry research and development
 • Process development
 • Plant troubleshooting
 • Process quality parameters
 • Pre professional (structure, dentistry, environmental)

Course focus in high school (college prep courses)
 • Math (algebra, geometry, trigonometry, calculus)
 • Chemistry/Science (laboratory physics, biology)
 • Computer science
 • English
 • History

Typical jobs at Veolia-Wurtland

Pay \$/HR	Starting	3-12 years	Job Numbers
Operator**	20	35	20
Mechanics**	20	35	2
Electrical & Instrumentation**	20	35	1-2
Supply Chain / Logistics	20	35	3
Environmental, Health & Safety	28	60	1
Computer Science**	35	65	1
Engineers	35	60	5
Chemists**	30	60	1

** Compensation based on US and/or Canada US Dollars minimum requirements.
 * Compensation: Process Operator, Plant Operator, Supply Chain, Logistics, Environmental, Health & Safety, Training

8.5" X 11" 4-page recruitment brochure for job fairs (photography and design)

VEOLIA

Wurtland, KY

Invested in the community, customers, stockholders and site personnel

veolianorthamerica.com @veolia_NA

REGEN

VEOLIA

Chemist/Scientist

Lab analysis to process chemical reactions; all site personnel need to be knowledgeable.

veolianorthamerica.com @veolia_NA

REGEN

VEOLIA

Resourcing the world

veolianorthamerica.com @veolia_NA

REGEN

VEOLIA

Resourcing the world

veolianorthamerica.com @veolia_NA

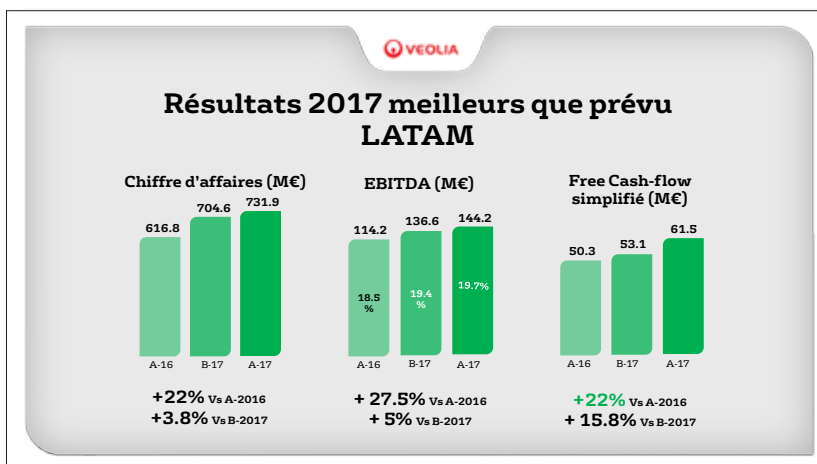
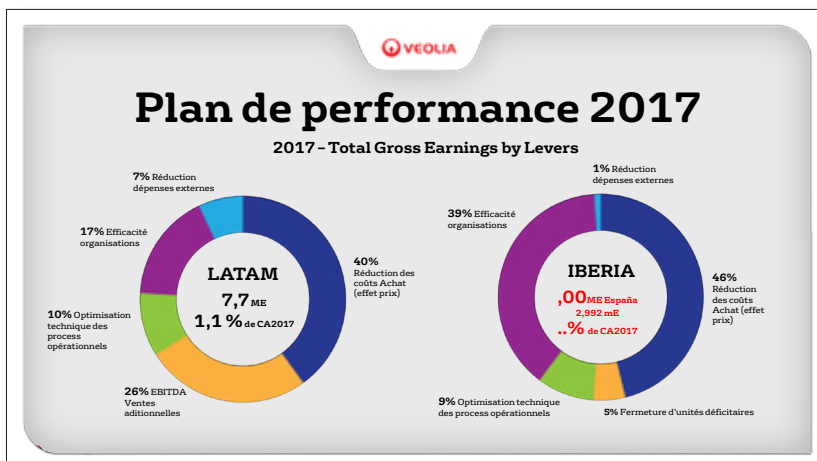
REGEN

32" x 80" Pull-up banners for for job fairs and other events (photography and design)



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VEOLIA LATIN AMERICA



60-slide PowerPoint presentation for presentation to leadership – along with supporting documents (infographics and presentation binder)



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MEDSPOTTING

MedSpotting



MedSpotting is partnering with Chicago-area physicians to bring back the house call.

A Free Source of New Patients and Greater Flexibility in How You Practice

MedSpotting is a new service that connects physicians and patients through a free, easy-to-use app.

For PATIENTS, it means professional, non-emergency healthcare in the comfort and convenience of their home through a doctor's house call.

For DOCTORS, it means a free source of new patients and more control over the way you practice medicine. You can work when you want and where you want.

Work When You Want, Where You Want.

A New, Free Source of Patients.

No Fee Or Commitment, Keep Your Practice Affiliation.

An App Connects Doctors and Patients

Through a simple, easy-to-use app and the professional care of a physician, MedSpotting provides a doctor's house call for non-emergency healthcare. It's the perfect merger of modern technology with the tradition of professional healthcare delivered in the convenience and comfort of a patient's home.

Both physicians and patients can join without any cost or commitment. MedSpotting is based on proven technology approaches and the principles of professional care by physicians.

Please email info@medspotting.com or call Harald Jensen at 312-391-8194 for more information.

www.medspotting.com | 222 Merchandise Mart Plaza, Suite 1230, Chicago, IL 60654 | 312-391-8194

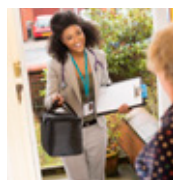
MedSpotting

Flexibility and Freedom. You're Free to Choose to Work – Or Not. No Cost and No Commitment to MedSpotting.

Doctors can simply turn on a free app, select a geographical service range and see what opportunities are presented. You pick your time, determine opportunities to provide non-emergency healthcare services, and earn additional income doing what you do best.


Once a house call request is made by a patient, you are free to respond or not. Pick any request of your choosing. If several doctors express interest in a single house call, the patient will select one.

There's no cost to join or participate. Physicians keep their primary practice affiliation and can provide service through MedSpotting every day, once a week, once a month... as little or as often as you wish. There is no commitment to MedSpotting. The only commitment is the provision of professional care to your patient.



How It Works

Simply download the free MedSpotting app, get on the system and respond to house call requests as you wish.



- The physician confirms an appointment with a patient and provides professional care in their home.
- Payment of copay and out-of-pocket costs are immediate via PayPal. Bills are submitted to the insurance carrier immediately by MedSpotting.
- Physicians are paid a combination of patient out-of-pocket costs (copay and deductible) and insurance payment. The MedSpotting app submits a bill to the patient's insurance company on the doctor's behalf using the doctor's NPI number. Coding is for a basic care visit; if the doctor determines that the next higher code should be used, they are able to do so.
- Physicians fill out form CMS 1500 through the app. This can be done immediately after the visit for insurance purposes.
- There is no MedSpotting membership fee or cost to the physician. MedSpotting is paid a nominal \$20 convenience fee by the patient for providing a professional platform, process and patient-physician match.

Find out more. With no commitment, become part of the MedSpotting family!

Please email info@medspotting.com or call Harald Jensen at 312-391-8194 for more information.

www.medspotting.com | 222 Merchandise Mart Plaza, Suite 1230, Chicago, IL 60654 | 312-391-8194

Two-sided sales flyer promoting new app



OVAL CREATIVE

CVR ADVERTISING



Photography for client

WWW.OVALCREATIVE.COM



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PHOTOGRAPHY ON ASSIGNMENT



Photography of Butler University 2018 Homecoming Bulldog Beauty Contest Event



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PHOTOGRAPHY ON ASSIGNMENT



Niagara Falls